

Shine On 

A photograph of three children looking into a large tire. The child on the left is wearing a blue t-shirt and glasses. The child in the middle is wearing a black hoodie and glasses. The child on the right is wearing a white and blue jacket. The background is a blurred outdoor setting with trees. The text 'Stronger Together' is overlaid on the bottom half of the image in a large, white, sans-serif font.

# Stronger Together

When you donate to YMCA Calgary, you unlock opportunities for community members to take a step forward in realizing their full potential.

**THANK YOU FOR YOUR  
SUPPORT IN 2024!**

Thank you for creating spaces where those in need can live healthier, happier lives. Your generosity doesn't just provide hope and opportunity - it fosters a sense of belonging, empowering people to discover their potential, enjoy a little bit (or even a lot) of fun, and grow into the best version of themselves. Together we're making a lasting difference, one life at a time.

## TOGETHER, WE SUPPORTED OUR COMMUNITY:



### GREATEST NEED

**\$316,203**

Whether it was accessing our facilities for their physical health or participating in programs for community and belonging, your donations helped make YMCA Calgary a thriving community hub with over 3.9 million visits in 2024.



### CHILD & YOUTH ASSISTANCE

**\$563,155**

6,732 young people received YMCA memberships, gaining access to fun & safe recreation, and 7,558 registered program experiences were funded. Plus, an additional 6,208 children joined us through the Calgary Flames Grade 6 YMCA Membership.



### OUTDOOR CAMP EXPERIENCES

**\$157,211**

Your support provided 87 young people with the opportunity to build their confidence and create core memories at Camp Chief Hector YMCA and Camp Riveredge YMCA in summer programs. Additionally, 868 children and youth received funding to enjoy year-round school-based outdoor experiences.



### ADULT FINANCIAL ASSISTANCE

**\$10,678**

Everyone deserves to feel confident and healthy. This year, YMCA Calgary provided reduced fee memberships for 8,136 adults. Your support also helped provide 372 registered program experiences for adults, including programs like swimming lessons and adult choir.



### YOUTH EMPOWERMENT

**\$1,634,086**

Whether it was improving grades through the Tutoring Table or developing skills and a sense of community at YMAP, you helped 2,308 youth gain confidence, develop skills and enjoy new opportunities.

**GLOBAL  
INITIATIVES**

**\$6,214**

**ENDOWMENT  
FUND**

**\$93,801**

**GENERAL FUND &  
CAPITAL GRANTS**

**\$1,222,906**



## LOVE, CAMP CAMPAIGN

Campaign Goal: **\$17,000,000**

2024 Donations: **\$2,876,258**

Total Committed: **\$12.3 million**

as of December 31, 2024

Camp Chief Hector YMCA has enhanced its capacity and accessibility thanks to the revitalization efforts supported by a generous community of donors. These improvements have allowed camp to expand its program offerings and extend its seasons, providing more opportunities for people of all ages to connect with nature year-round.

**Be a part of the transformation in 2025!** Attend CCH Homecoming, join the CCH Community, share your camp story, or make a donation in support of camp.

To learn more, please visit [welovecamp.ca](http://welovecamp.ca).

## WE ARE GRATEFUL FOR...

**1,072 DONORS**

who supported YMCA  
Calgary in 2024

**130 TEAM UP DONORS**

who donate through our  
monthly giving program

**2,640 VOLUNTEERS**

who donated over  
145,749 hours in 2024

**71,901 MEMBERS**

who choose the YMCA  
as their community

**129 HERITAGE CLUB MEMBERS**

who have included YMCA Calgary in their will

TOGETHER, WE RAISED  
**\$6,880,512** IN 2024!



# TOGETHER, WE MADE AN INCREDIBLE IMPACT IN 2024 - **AND WE'RE READY TO ACHIEVE EVEN MORE WITH YOU IN 2025!**

Your generous support empowers people in our communities to find courage, try new things, and grow into better versions of themselves. In 2024, people like you contributed over **\$6.8 million** toward financial assistance, life-changing programs, and capital projects that will benefit our communities for years to come.

While your commitment has helped us meet growing demands, we are still facing a **\$4.8 million** funding gap to sustain these vital programs. By sharing your passion for YMCA Calgary's impact, you can inspire others to join this journey.

Together, we can close the gap, create welcoming and inspiring communities, and ensure everyone has the opportunity to shine.

**THANK YOU FOR BEING AN  
ESSENTIAL PART OF OUR MISSION!**



Scan to view  
our **Community  
Impact**

Shine On 